



**PUERTO RICO CONVENTION BUREAU RECIPIENT OF  
TOP MEETING & CONVENTION INDUSTRY AWARDS**

**-- Awards Recognize Outstanding Service & Professionalism to Meeting Organizers --**

**SAN JUAN, August 26, 2010** – The Puerto Rico Convention Bureau announced that it is the proud recipient of four top meeting and convention industry awards, including *Meetings & Conventions’ 2010 Gold Service Award*; *Corporate & Incentive Travel’s 2010 Award of Excellence* and *Association Meetings’ Inner Circle Award*.

Each award recipient, which is presented by several of the top meeting and convention publications in the United States, is selected by subscribers and readers as organizations which provide outstanding service and assistance through their destination marketing entity or CVB for meetings and conventions.

“We are extremely proud of the recognition that our team has received from the planners and other professionals who have utilized the Puerto Rico Convention Bureau’s services and those of our member-suppliers as these recognitions validate the service quality standards and the efforts on behalf of our clients to ensure the success of their meeting or convention in Puerto Rico,” stated Ana María Viscasillas, president and CEO, Puerto Rico Convention Bureau. “We respectfully accept these awards on behalf of our member-suppliers.”

This is the 21<sup>st</sup> consecutive year that the Bureau has received the prestigious *Meetings & Conventions’ Gold Service Award*, which honors Convention & Visitors Bureaus that have excelled in professionalism and dedication in their service to meeting professionals.

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Sales and Marketing Agent for the Puerto Rico Convention Center





**Bureau Awards 2006...**

The Bureau's 2010 "Award of Excellence" from *Corporate & Incentive Travel* magazine, represents the eleventh consecutive year that the organization has won the award which recognizes Bureaus selected by subscribers who have best served their corporate meetings and/or incentive travel program during the past year.

The **Inner Circle Award**, presented by *Association Meetings*, recognizes the Bureau's outstanding reputation among association meeting planners, who often coordinate large-scale and citywide conventions for their members.

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**Editor's Note:**

The Puerto Rico Convention Bureau (PRCB) is a non-profit organization established in 1962 to drive meetings, conventions, trade shows and incentive groups to Puerto Rico. With offices in San Juan, Chicago, New York, Miami, and Washington DC, the Bureau strengthens Puerto Rico's competitive position in the Americas and abroad by increasing awareness of the Island's outstanding meeting facilities and services, and produces approximately \$126 million to the local economy. The Bureau can be reached electronically through the Internet at [info@meetpuertorico.com](mailto:info@meetpuertorico.com) or at its website [www.meetpuertorico.com](http://www.meetpuertorico.com). The PRCB is the official marketing and sales agent for the new Puerto Rico Convention Center (PRCC) opened November 2005. For more information on the new Convention Center visit [www.prconvention.com](http://www.prconvention.com). The Puerto Rico Convention Bureau is the **only** Bureau to have certification by both Lloyds Registered Quality Assurance through the BestCities Global Alliance and accreditation by the Destination Marketing Association International (DMAI) as an elite destination marketing organization. The Puerto Rico Convention Bureau, representing the capital city of San Juan, is a proud member of Best Cities Global Alliance, the first convention bureau alliance that represents the highest standards of service in the meetings and convention industry. For more information, visit [www.bestcities.net](http://www.bestcities.net). DMAI is the world's largest association of CVBs, representing more than 600 destination management organizations in more than 25 countries.



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