

Media Contact: Christine Hinz, (212) 315-2812, christine@chcommunications.biz
Teresa Martinez, (787) 474-5091, tmartinez@prcb.org

PUERTO RICO CONVENTION CENTER SITE OF PRESTIGIOUS INTERPHEX MEDICAL DEVICE SHOW FOR SECOND YEAR IN A ROW

SAN JUAN, February x, 2007 – Recently, the Puerto Rico Convention Center was the site of Reed Exhibitions’ 2007 INTERPHEX show, the largest gathering of pharmaceutical and medical device suppliers and professionals in the industry. The show brings together more than 5,000 attendees who infuse an estimated \$1 million into Puerto Rico’s local economy by exhibitors and attendees.

To kick off this year’s show, executives involved with the booking and management of the Puerto Rico Convention Center posed with show managers and other pharmaceutical executives for a ribbon-cutting ceremony held at the new Puerto Rico Convention Center.



Pictured above are, from left to right: Thomas L. Connors, senior regional vice president, Convention Centers/SMG; Sofia Gakopoulos, sales manager, Interphex & Medical Device of Puerto Rico; Cindy Strachan, conference director, Reed Exhibitions; Kevin C. Richards, vice president of Life Sciences, Reed Exhibitions; Christina Rende, marketing director, Reed Exhibitions; Ana María Viscasillas, president & CEO Puerto Rico Convention Bureau; and Miguel Perez, president, ISPE Puerto Rico Chapter.

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PRCC Host to INTERPHEX 2007.../2

This is the second year that the Center has been the site for INTERPHEX, which combines three simultaneous conferences and exhibitions including *INTERPHEX Puerto Rico* and *MEDICAL DEVICE Puerto Rico*, two shows which provide education and demonstrations on the latest technologies used in the development, manufacturing and packaging of pharmaceutical and medical device products along with *Supply & Chain Puerto Rico*, designed for professionals sourcing solutions and technology for procurement, inventory management, warehousing, material handling and transportation for a variety of industries, including the medical and pharmaceutical fields.

“With Puerto Rico a proven leader in the pharmaceutical and medical device manufacturing industry, the INTERPHEX Show demonstrates how the new Puerto Rico Convention Center can serve as an impetus for the exchange of information, ideas and relationship-building within the industry,” stated Ana María Viscasillas, president and CEO, Puerto Rico Convention Bureau, the organization which is credited for booking INTERPHEX at the Center. “Last year’s INTERPHEX was one of the first major tradeshows at the Center and committing to bringing the show back to the facility through 2010 demonstrates the group’s high-regard for the space and service that the Center offers.”

Reed Exhibitions has indicated that it will host INTERPHEX at the Puerto Rico Convention Center each year through 2010.

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Editor's Note:

The Puerto Rico Convention Bureau is the official marketing and sales agent for the Puerto Rico Convention Center at the Puerto Rico Convention Center District. The Puerto Rico Convention Center opened in November 2005 and is the largest facility of its kind in the Caribbean and the most technologically-advanced in the Caribbean and Latin America. For more information, visit www.prconvention.com. The Puerto Rico Convention Bureau is a non-profit organization responsible for promoting and developing group and convention business to Puerto Rico through an integrated marketing strategy for more than 40 years. Based in San Juan, with offices in Chicago, Miami, New York, and Washington D.C., the Puerto Rico Convention Bureau provides sales consultation services to meeting planners in the corporate, incentive and association markets. The Bureau contributes approximately \$93 million annually to the Island’s economy. For more information, visit the Bureau’s Internet page at www.meetpuertorico.com or send a message at info@prcb.org. The Puerto Rico Convention Bureau, representing the capital city of San Juan, is a member of BestCities, a global alliance of Bureaus that represent the highest standards of service in the meetings and convention industry. For more information, visit www.bestcities.net.

High resolution images of the Puerto Rico Convention Center are available upon request.

