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PUERTO RICO CONVENTION BUREAU PRESIDENT & CEO RECEIVES TOP INTERNATIONAL INDUSTRY AWARD

SAN JUAN, May 21, 2007 – Ana María Viscasillas, president & CEO, Puerto Rico Convention Bureau, was the recipient of the 2007 IMEX Academy Award for The Americas Region. This important recognition was presented to Viscasillas on April 19th at the Incentives Meetings Exposition (IMEX) in Frankfurt, Germany. IMEX is an exhibition of the world’s leading incentive travel, meetings and events organizers that is hosted each year, gathering over 11,000 attendees.

Honorees are selected based on their tremendous service given to the Meetings & Incentive travel sector. Presented by Paul Flackett, Managing Director of IMEX, IMEX Academy Award winners “truly reflect the quality and service that have helped develop the (meetings and incentives) industry.” As recipient of the IMEX Academy Award for The Americas Region, Ana María Viscasillas was cited as a “prominent figure in the meetings industry.”

“To be recognized by one’s industry peers on an international platform is an honor,” stated Viscasillas. “I feel that this award represents all the hard work that the team of professionals at the Puerto Rico Convention Bureau has accomplished over the years to sell and market the Island as a world-class meetings and conventions destination.”

Viscasillas has been at the helm of the Puerto Rico Convention Bureau since 2004. During her thirteen years tenure at the Bureau, she has contributed her expertise in the tourism and hospitality arenas by enhancing the Bureau’s role as a strong economic growth partner for the Island while positioning Puerto Rico as the Premier Meetings Destination of the Americas.

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Editor’s Note:

The Puerto Rico Convention Bureau (PRCB) is a non-profit organization established in 1962 to drive meetings, conventions, trade shows and incentive groups to Puerto Rico. With offices in San Juan, Chicago, New York, Miami, and Washington DC, the Bureau strengthens Puerto Rico’s competitive position in the Americas and abroad by increasing awareness of the Island’s outstanding meeting facilities and services, and produces approximately \$125 million to the local economy. The Bureau can be reached electronically through the Internet at info@prcb.org or at its website www.meetpuertorico.com. The PRCB is the official marketing and sales agent for the new Puerto Rico Convention Center (PRCC) opened November 2005. For more information on the new Convention Center visit www.prconvention.com. The Puerto Rico Convention Bureau, representing the capital city of San Juan, has been granted full membership as of January 2005 into BestCities, a global alliance of Bureaus that represent the highest standards of service in the meetings and convention industry. For more information, visit www.bestcities.net.

