



PUERTO RICO SELECTED SITE HOST FOR IMPORTANT ASSOCIATED GENERAL CONTRACTORS OF AMERICA CONVENTION

San Juan, April 14, 2011 --- The Puerto Rico Convention Bureau (PRCB) announced today that the Associated General Contractors of America (AGC) has selected Puerto Rico as the site host of their convention to be held March 17 through 20, 2012. The Island competed with Phoenix, Arizona to win the group.

The AGC represents an estimated total of 5,870 room nights for the economic development of the Island and its hospitality industry con with the attendance of 3,500 persons and a potential economic impact of \$3.1 million.

“At the Bureau, we feel extremely please that Puerto Rico has been selected as the site host of such an important convention for 2015 at the Puerto Rico Convention Center Pedro Rosselló. The AGC will enjoy the excellent facilities offered at the Center as well as the infrastructure and high technology on the Island,” stated Ana María Viscasillas, president and CEO, Puerto Rico Convention Bureau.

The Puerto Rico Convention Bureau will be collaborating with the AGC Puerto Rico Chapter to coordinate details of such an important group for the Island.

“It is an honor for the Puerto Rico Chapter of the General Contractors Association of America to be the hosts of the AGC’s national convention in 2015. The economic impact and the national projection that Puerto Rico will have for hosting such an important meeting will be

-more-



Chicago | Miami | New York | San Juan | Washington, D.C.

Sales and Marketing Agent for the Puerto Rico Convention Center





AGC/page 2

great for the development of our tourism industry and our economy as a whole. It will be the perfect opportunity to show our fellow members in the United States the opportunities and resources that our Island has to offer,” said José J. Nolla-Vilá, president of the Associated General Contractors of America, Puerto Rico Chapter-2011

The Associated General Contractors of America is a membership organization dedicated to furthering the ever changing agenda of commercial construction contractors, improving job site safety, expanding the use of cutting edge technologies and techniques and strengthening the dialogue between contractors and owners.

###

Editor’s Note:

The Puerto Rico Convention Bureau (PRCB) is the official marketing and sales agent for the Puerto Rico Convention Center (PRCC) at the Puerto Rico Convention Center District. The Puerto Rico Convention Center opened in November 2005 and is the largest facility of its kind in the Caribbean and the most technologically-advanced in the Caribbean and Latin America. For more information, visit www.prconvention.com. The Puerto Rico Convention Bureau is a non-profit organization responsible for promoting and developing group and convention business to Puerto Rico through an integrated marketing strategy for more than 40 years. Based in San Juan, with offices in Chicago, Miami, New York, and Washington D.C., the Puerto Rico Convention Bureau provides sales consultation services to meeting planners in the corporate, incentive and association markets. The Bureau contributes approximately \$97 million annually to the Island’s economy. For more information, visit the Bureau’s Internet page at www.meetpuertorico.com or send a message at info@prcb.org. The Puerto Rico Convention Bureau is the **only** Bureau to have certification by both Lloyds Registered Quality Assurance through the BestCities Global Alliance and accreditation by the Destination Marketing Association International (DMAI) as an elite destination marketing organization. The Puerto Rico Convention Bureau, representing the capital city of San Juan, is a proud member of Best Cities Global Alliance, the first convention bureau alliance that represents the highest standards of service in the meetings and convention industry. For more information, visit www.bestcities.net. DMAI is the world’s largest association of CVBs, representing more than 600 destination management organizations in more than 25 countries.



Chicago | Miami | New York | San Juan | Washington, D.C.

Sales and Marketing Agent for the Puerto Rico Convention Center

