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PUERTO RICO CONVENTION BUREAU HONORS TOP MEMBER-SUPPLIERS DURING ANNUAL MEMBERSHIP MEETING

SAN JUAN, August 7, 2007 --- Today the Puerto Rico Convention Bureau (PRCB) recognized several member-suppliers for their support and outstanding services to the destination's clientele. The presentation took place during the organization's 2007 Annual Membership Meeting (AMM) and 45-Year Celebration held at the new Puerto Rico Convention Center.

"The commitment of these outstanding members in supporting and serving Puerto Rico's meetings and tourism market is exemplary," stated Ana María Viscasillas, president and chief executive officer of the Puerto Rico Convention Bureau. "We are proud to recognize our member-suppliers whose contribution, support and understanding of our clients' needs during the past fiscal year has been instrumental in ensuring the Island's continued success as a meetings destination."

AMM Awards

Every year, during the PRCB's Annual Membership Meeting a group of member-suppliers are recognized for their contribution and support to the success of the Bureau's efforts in selling and marketing the destination during the previous fiscal year.

During fiscal year 2004-2005, the Convention Bureau implemented the Meeting Planner's Feedback Recognition Program. Under this program the Bureau conducts surveys before and after meeting planners have hosted their meeting in Puerto Rico. Each quarter, the PRCB recognizes a member-hotel and a member-supplier based on the information garnered from the Meeting Planner's Feedback Program.

At the end of the fiscal year, the Bureau recognizes each member-hotel and member-supplier that receives the highest overall scores from meeting planners holding events in Puerto Rico and is presented with the **Excellence in Service Award**. For fiscal year 06-07 the winners were, **InterContinental San Juan Resort & Casino** and **Caribe AudioVisual**.

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AMM Member-Supplier Awards.../2

The **Destination Team Spirit** award is given in appreciation for outstanding collaboration and constant support in making Puerto Rico a better Group Destination. The 2006-2007 award recognized **Wizard Studios** for working closely with the Puerto Rico Convention Bureau to help showcase and promote the destination as the Preferred Meetings Destination of the Americas.

“Providing our clients with exceptional service and an outstanding meeting experience is critical to our destination’s success,” commented Viscasillas. “We are proud of the example that these member-suppliers set for our industry and look forward to continuing to recognize others in our community who demonstrate a similar high level of service to meeting planners.”

In addition to the presentation of awards to member-suppliers, the Puerto Rico Convention Bureau, which celebrated 45 years of providing service to members and promoting meetings and conventions for the destination, acknowledged several long-standing members of the Bureau. The **Caribbean School of Aquatics**, a member of the Bureau since 1982, was recognized for its 25 years of membership with the organization. In addition, **Banco Popular de Puerto Rico** and **V. Suárez & Company** were recognized for their long-standing support of the Bureau, having been members of the PRCB since membership was established in 1966.

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Editor's Note:

The Puerto Rico Convention Bureau (PRCB) is a non-profit organization established in 1962 to drive meetings, conventions, trade shows and incentive groups to Puerto Rico. With offices in San Juan, Chicago, New York, Miami, and Washington DC, the Bureau strengthens Puerto Rico’s competitive position in the Americas and abroad by increasing awareness of the Island’s outstanding meeting facilities and services, and produces approximately \$125 million to the local economy. The PRCB is the official marketing and sales agent for the new Puerto Rico Convention Center (PRCC) opened November 2005. For more information on the new Convention Center visit www.prconvention.com. The Puerto Rico Convention Bureau, representing the capital city of San Juan, is a proud member of Best Cities Global Alliance, the first convention bureau alliance that represents the highest standards of service in the meetings and convention industry. For more information, visit www.bestcities.net. The Puerto Rico Convention Bureau has also been awarded accreditation from the Destination Marketing Association International as an elite destination marketing organization. DMAI is the world’s largest association of CVBs, representing more than 600 destination management organizations in more than 25 countries. The Bureau can be reached electronically through the Internet at info@prcb.org or at its website www.meetpuertorico.com.