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PUERTO RICO CONVENTION CENTER WEB SITE UPDATED TO INCLUDE NEW FEATURES & FUNCTIONS FOR MEETING PLANNERS

San Juan, November 17, 2005 – In conjunction with the opening of the new Puerto Rico Convention Center, the Puerto Rico Convention Bureau is unveiling its updated web site for the Center, with many new features for meeting planners and convention organizers seeking to gain information about or book the facility which opened on November 17, 2005.

The newly-updated web site, www.prconvention.com, includes comprehensive floor plans; details on services, service facilities and partners at the Center; as well as a live events calendar with links to show sites for event registration and other information. Other web site highlights include an online RFP, sales and management contact information, as well as a fully-downloadable Event Planning Guide, which includes details about the new Convention Center, complete facility specifications and guidelines, a rate schedule, service order forms and a subcontractor building manual. Downloadable promotional video and a photo gallery of images for use in custom brochures and other collateral materials are also available on the site.

“The site has been updated to not only reflect new elements of our marketing campaign, but also includes several additional features that are key to meeting planners interested in hosting a convention or other event at Center,” stated Ramón Sánchez, vice president, marketing, Puerto Rico Convention Bureau, the official sales and marketing agent for the Puerto Rico Convention Center. “The site continues to be user-friendly and incorporates some of the latest in web technology to provide planners with the most updated information needed for planning and decision-making purposes.”

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In addition to information for planners, the site includes an entire section dedicated to important visitor information for attendees and delegates coming to Puerto Rico. This includes details about area accommodations, including direct links to hotel sites; as well as information on ground transportation, with maps and directions; entertainment and dining options and other information resources.

Another section of the site is devoted to the Puerto Rico Convention Center District, the urban waterfront development that surrounds the Convention Center and which is currently under construction. This web site section features District development milestones, information about the Convention Center's headquarter hotel, the District's recreational areas, residential housing and business complex, along with details about opportunities for investment in this real estate development project.

The web address, www.prconvention.com, is the home of the official web site of the Puerto Rico Convention Center. The Center is the newest, largest and most technologically-advanced facility of its kind throughout the Caribbean (The Center is the largest in the Caribbean and the newest and most technologically-advanced in the Caribbean and Latin America) and is the centerpiece of a \$415 million waterfront development project that is the largest in the history of the U.S. and its territories. Once complete, the Puerto Rico Convention Center District will be a dynamic, multi-use urban center, combining business and entertainment in a 113-acre complex including fountains and promenades, retail shops, restaurants, office space, movie theaters as well as residential units.

The Puerto Rico Convention Center, near Old San Juan and the Luis Muñoz Marín International Airport is easily accessible from many major U.S. and international destinations with more than 1,300 non-stop flight arrivals each week. For more information or to inquire about booking the Puerto Rico Convention Center, call 1-800-875-4765 or visit: www.prconvention.com.

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Sales and Marketing Agent for the new
Puerto Rico Convention Center



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PUERTO RICO WELCOMES YOU. NO PASSPORTS REQUIRED.

Editor's Note:

The Puerto Rico Convention Bureau is the official marketing and sales agent for the Puerto Rico Convention Center at the Puerto Rico Convention Center District opening November 2005. The non-profit organization is responsible for promoting and developing group and convention business to Puerto Rico through an integrated marketing strategy for more than 40 years. Based in San Juan, with offices in Chicago, Miami, New York, and Washington D.C., the Puerto Rico Convention Bureau provides sales consultation services to meeting planners in the corporate, incentive and association markets. The Bureau contributes approximately \$92 million annually to the Island's economy. For more information, visit the Bureau's Internet page at www.meetpuertorico.com or send a message at info@prcb.org. The Puerto Rico Convention Bureau, representing the capital city of San Juan, is a member of BestCities, a global alliance of Bureaus that represent the highest standards of service in the meetings and convention industry. For more information, visit www.bestcities.net.

High resolution images of the Puerto Rico Convention Center construction and architectural renderings are available upon request.



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